

# The Jewish Agency for Israel

## 2022 Priorities

We are a global connector...and are focused on the greatest global challenges of the Jewish people.

Our 2022 priorities continue to focus on our three strategic areas – **Aliyah, Connect Jews Worldwide and Strengthen Israeli Society** – and prioritize our long-term objectives while meeting the new needs of Jewish communities worldwide in COVID-19's aftermath.

### Aliyah

#### Facilitate Increased Aliyah

Meet the rising global demand for Aliyah with a five-year plan in coordination with the Government of Israel (GOI)



increase in olim in 2021 vs 2020; **Aliyah numbers expected to spike** in next few years

#### Ease Aliyah and Absorption of Ethiopian Immigrants

Expediting Aliyah from Ethiopia per the GOI

Preparing on the ground in Ethiopia and Israel for the launch of Operation Zur Israel Part II



Absorption of over **7,000 olim** from Ethiopia in 2022 in **17 absorption centers**

#### Digital Evolution of All Aliyah Activities

Enhance the Aliyah process through a new online platform

Expand training of *olim* (immigrants) for high-demand job market

Pave the way for successful absorption into Israeli society



Develop **Aliyah social mentoring network** pairing new olim with mentors from Israeli society

# Connect Jews Worldwide

## Address the Aftermath of COVID-19

For Jewish communities struggling in the wake of the pandemic, using JReady (our online resource center for community resilience) and our *Shlichut* (Israeli emissaries) network



Combine the efforts of **JReady** and **Shlichim** to strengthen community resilience

## Employ Hybrid Models of Engagement

Maximize the impact of our core strategies — Partnership2Gether, Shlichut, Immersive Experiences and Peoplehood Education for Israelis — through new in-person and virtual models of engagement

A 2021 survey\*  
on virtual  
engagement

found that three quarters of respondents said they either will continue attending programs

**13%** virtually  
**63%** both in-person and online

## Support Community Efforts to Fight Antisemitism

Utilize the global network of *Shlichim* (Israeli emissaries) as a resource for communities in their efforts to counter antisemitism and virulent anti-Israel sentiment. Provide small communities outside of North America with safety measures via the Security Assistance Fund



~1 in 4 Jews in the U.S. experienced antisemitism in 2021 and in the UK, by mid-2021, antisemitic incidents had increased by 49%

\*Conducted by the UJA Federation of New York

# Strengthen Israeli Society

## Cultivate Young Israeli Change Agents

Train post-high school Israelis during their gap year to become agents of change, working with teens from the socio-economic periphery



Expand pipeline of **gap-year participants**  
Support alumni of gap year programs as they **transition to civilian life**, academic studies and the job market

## Assist At-Risk Populations

Help Israelis most impacted by COVID-19 get back on their feet, rehabilitating Israeli society

Continue to offer assistance to beneficiaries of our programs, including youth-at-risk, helping them survive and thrive post-crisis



Through the national Youth Futures infrastructure serving **thousands of families**, identify and assist victims of domestic violence.

## Prepare for a Resurgence of Tension

Reinforce vulnerable facilities near the Gaza Strip, including absorption centers and Amigour housing, while supporting impacted families via the Fund for Victims of Terror



More shelters and protected spaces in **5+ Absorption Centers** to accommodate all residents and keep them safe

## Promote Shared Society

Join efforts with local and governmental agencies to develop gap year programs for Arab Israelis utilizing our unique knowledge in developing and managing gap-year experiences and in working with teens.



Pilot program that will bring together **Arab-Israeli youth and 200+ Jewish American teens**